

Audi launches first battery electric SUV in BD

- A Monitor Desk Report

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Dhaka: Audi launched its electric SUV “e-tron” in the Bangladesh market. The vehicle was unveiled on January 21, at the Audi showroom in the capital's Tejgaon area.

With this move, Audi Bangladesh became the first automotive brand in Bangladesh to officially launch Battery Electric Vehicles (BEV) and the first manufacturer to officially register electric vehicles under EV category with Bangladesh Road Transport Authority (BRTA).

The standard features on the Audi e-tron include Matrix LED Headlights, Adaptive Air Suspension, Virtual Cockpit Plus, 20" Audi Alloy Wheels, Privacy Glass, Panoramic Glass Sunroof, 4 Zone climate change Control A/C, Leather seats, 360° Surround View Camera and more.

The Audi e-tron will be available in Bangladesh from Audi Bangladesh - Progress Motors Imports Limited (PMIL), the authorised representative of the Audi brand in Bangladesh.

The vehicle will be sold through its dealership Audi Dhaka in Tejgaon starting at BDT 1.59 crore.

PMIL will also be proving full after sales support through their fully functional state of the art service center and fast charging hub with Audi certified Service Advisors and High Voltage Master Technicians.

The Audi e-tron will have eight-years battery warranty and two-years manufacturer warranty with the option of five-years extended warranty.

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