

Avianca announces 4 new routes

- A Monitor Desk Report

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Avianca has begun sales on four new routes between the U.S. and Colombia.

Three of the routes will service Miami, while one will service New York. Two Miami routes launch on Dec. 8, including four-times weekly service to the western Colombia city of Pereira and three-times weekly service to the eastern Colombia city of Bucaramanga. Twice-weekly service between Miami and Santa Marta, on Colombia's Caribbean coast, is slated to begin Dec. 10.

Avianca will also launch New York JFK-Pereira service on Dec. 8, with two flights each way per week.

The carrier will compete against daily American Airlines flights on Miami-Pereira but will be the lone airline flying the other three routes, according to Cirium flight schedule data.

Avianca will operate the four routes with Airbus A320 aircraft.

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