

Aviation.com.bd holds workshop on tour guiding in Dhaka

- A Monitor Desk Report

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Dhaka: A day-long industry workshop titled “Tour Guide Technique and Operation”, organized by aviation.com.bd, was successfully held on April 25/26 in the capital, bringing together 22 participants from different parts of Bangladesh.

The workshop attracted a diverse group of attendees, including both experienced tourism professionals and young enthusiasts eager to build a career in the sector.

The event provided an engaging and interactive learning environment, combining presentations, group activities, teamwork exercises, and real-life experience sharing.

Participants had the opportunity to explore the practical responsibilities, communication techniques, and operational aspects required to become

effective and professional tour guides.

The session was facilitated by Taufiq Rahman, Founder and Chief Executive of Journey Plus and Secretary General of the PATA Bangladesh Chapter. Drawing from his nearly three decades of experience in inbound tourism and hospitality education, he shared valuable insights into industry practices, challenges, and opportunities.

The workshop was held at Biswa Sahitto Kendro in Banglamotor, Dhaka, from 10:00 am to 5:00 pm. The limited number of participants ensured a highly interactive session, allowing for meaningful engagement between the facilitator and attendees.

Harunur Rashid, Founder and CEO of aviation.com.bd, also spoke on the occasion.

The workshop concluded with the awarding of Certificates of Participation to all attendees. Organizers also announced an upcoming hands-on field trip program, where participants will have the opportunity to visit a well-known tourist destination in Bangladesh and gain practical experience in handling tourists in real-life scenarios.

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