

BAEI Worldwide Logistics announces strategic partnership with SolitAir

- A Monitor Desk Report

Date: 03 November, 2024



Dhaka: BAEI Worldwide Logistics, a subsidiary of BAEI Group and a leader in Bangladesh's logistics and supply chain industry, announces an exclusive Global Sales Agent (GSA) agreement with SolitAir. The partnership marks a significant milestone in BAEI's four-decade-long history of excellence in the heavy freight industry, said a release.

The exclusive GSA agreement between the two organisations represents a strategic opportunity to enhance their product offerings and provide customers with a comprehensive solution. The partnership will enable both companies to leverage their complementary strengths and existing relationships, while expanding their market reach and attracting new customers, seeking a one-stop-solution for their logistics needs, according to the release.

Through this collaboration, BAEI Worldwide will capitalise on its

extensive network of shippers, freight forwarders and exporters, particularly those operating within the Dubai-Bangladesh trade lane. Their in-depth knowledge of the local market and their established relationships with key industry players will be instrumental in identifying new business opportunities and driving growth for SolitAir, added the release.

The release further informed, BAEI Worldwide's strong local presence, coupled with SolitAir's Founder and CEO Hamdi Osman and his team, will create a powerful synergy that will strengthen the market. Their joint efforts in building the business will drive substantial revenue growth and will set new benchmarks for the industry.

BAEI Worldwide Logistics has established a strong reputation for their expertise and service excellence in the industry. The group has a successful history of partnering with leading global freight forwarding and express companies, contributing to their growth and market penetration in Bangladesh, as per the release.

It may be mentioned here, SolitAir is a B2B air cargo, daily-scheduled, time-sensitive, express middle mile airline transportation company, addressing the 12-24-hour connectivity in Africa, Middle East and the Indian Sub-Continent.

The cutting-edge technology company has air transportation at its core. By leveraging its technology, SolitAir creates efficiencies, connecting more than 50 cities within a six-hour radius, and provides customers with quality service levels.

SolitAir is headquartered in the UAE, at Al Maktoum International, Dubai World Central (DWC), Dubai South.

- T