

## Bangladesh Festival for tourism begins on September 27

- A Monitor Desk Report

Date: 17 September, 2023



**Dhaka: A four-day "Bangladesh Festival", designed to shine a spotlight on the nation's tourism wonders, delectable cuisine, and a wide array of products, is set to kick off on September 27 in the capital, marking World Tourism Day.**

Bangladesh Tourism Board will host the event at the Bangabandhu International Conference Centre in the capital's Agargaon area, said Chief Executive Officer of BTB Abu Tahir Muhammad Zaber, at a press conference at his office recently.

He emphasised that the festival represents a significant milestone as it is the first-ever "Bangladesh Festival" to showcase tourism offerings and service providers from various districts across the country.

Abu Tahir said Bangladesh will host the festival from September 27 to

30 to observe World Tourism Day, featuring the active involvement of airlines, hotels, resorts, amusement parks, tourist vessels, travel agents, and tour operators.

Read More: [Investment returning to global tourism sector: UNWTO](#)

This festival will assist visitors in crafting exciting future travel itineraries for exploring Bangladesh. It will feature a wide array of special offers and arrangements catering to nationwide tourism, he added.

Mohammad Sadequl Arefeen, Managing Director and CEO, Spellbound, said, the festival offers a diverse culinary experience with international dishes and authentic Bangladeshi cuisine.

Visitors can explore Bangladesh's natural beauty, historic sites, traditions, and tourism offerings. District-specific tourist attractions will be showcased through pictures.

Read More: [Sabre expands presence in Fiji, South Pacific islands](#)

World Tourism Day 2023, themed "Tourism and Green Investment", will be celebrated globally on September 27 and Bangladesh will also observe the day.

- T