

## **Bashundhara Media Award 2022: 25 prizes worth Tk 2.35cr announced**

- A Monitor Desk Report

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### **Bashundhara Media Award**

Bashundhara Group, the leading industrial conglomerate of the country, has announced 'Bashundhara Media Award 2022' in 10 categories for 25 persons for investigative journalism.

To this effect, a circular has already been published, asking for investigative reports for the awards.

Bashundhara Group, a business organisation that is dedicated to the welfare of the country and its people, started giving media awards last year.

On that occasion, Bashundhara Group Chairman Ahmed Akbar Sobhan announced that the value of the next prize will be Tk 10 lakh. The dreamer of Bashundhara also announced an increase in the number of awards.

Accordingly, reports have been invited for 25 awards in 10 categories this time.

According to Bashundhara Media Award organising committee sources, Bashundhara Media Award-2022 will be given through a splendid arrangement like last year.

The journalists working in newspapers, online news portals, television channels and radio will be eligible for the awards.

The reports that were published or circulated between 1 January 2022 and 31 December 2022 have been requested to be submitted to the specified address.

Each report must be accompanied by a copy of a passport-size photograph along with the candidate's name, e-mail, mobile number and current workplace address in Bangla and English.

Sources said as usual this time also an impartial jury board is associated with this award. An impartial jury board consisting of experienced journalists, university teachers and media experts will evaluate each report, photograph and video.

The final winner will be determined based on the highest average marks. The decision of the jury board shall be deemed as final.

Awards in categories: Investigative reports, video or audio reports and photographs

are invited in 10 categories. The categories are Liberation War, Education, Health, Economy, Crime, Women and Children, Environment-Climate and Migration, Investigative Documentary, Photography and Video Journalism.

Twenty-three winners in the first 8 categories will each receive a prize of Tk 10 lakh, a crest and a certificate. Two winners in the last two categories will get a prize of Tk 2.5 lakh, a crest and a certificate.

Among these, awards will be given for the best investigative reporting in print, online, television as well as radio in the Liberation War category. Awards will be given to the top 3 investigative reports in print, online, and electronic media in the categories of Crime, Women and Children, Environment-Climate and Migration, Economy, Health and Education. One will be selected for best investigative documentary. Two prizes will be awarded for the best investigative video and photography.

Video journalists are not required to submit separate reports. The jury board will select the best investigative video journalist from among the reports submitted in the television and investigative documentary category.

#### Rules of application

Reports, documentaries and photographs can be sent through courier service, e-mail or directly to the office of East West Media Group Limited.

During the submission of reports, the name of desired category will have to be mentioned on the envelope or in the subject box of the e-mail.

A reporter can submit a report only in one category. In case of series reports, he/she can submit more than one report.

The reports published/aired from January 1, 2022 to December 31, 2022 will be eligible for submission. Along with the report, it is mandatory for the contestant to write the name in both Bangla and English, e-mail address, mobile phone number and address of current place of work. A passport size photograph will have to be submitted.

Along with the report, a testimonial from the chief or in-charge of the organisation concerned should also be submitted.

For newspaper and online report, 10 sets of printed or scanned copies and online link and for television report 10 sets of script, CD copy or pen drive and news link should be submitted.

If one applies by e-mail, the link of e-paper report should be submitted along with the scan copy of the report published in the original newspaper. Similarly, in case of online, the link of the original report should be submitted.

In case of a television report, the original YouTube or Facebook link of the investigative report uploaded by the organisation should be submitted.

For television reports and investigative documentaries, the reporter concerned must submit the video journalist's name and a copy of a passport size photograph at the time of application.

Address for sending reports: East West Media Group Limited, Plot-371/A, Block-D, Bashundhara Residential Area, Baridhara, Dhaka-1229. E-mail address: bashundhara.award@gmail.com.

The last date for submission of reports is February 20, 2023.

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