

## Be Fresh, MHTC collaborate to serve Bangladeshi medical travellers to Malaysia

- A Monitor Desk Report

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Dhaka: Be Fresh Limited are now working to ensure quality healthcare facilities, specialised treatments, comprehensive health programmes as well as easy and safe travel experiences for Bangladeshi travellers seeking medical treatment in Malaysia.

To this effect, an agreement was signed between Be Fresh Limited and Malaysia Healthcare Travel Council (MHTC) recently at Ascott Palace Dhaka.

Speaking on the occasion, Nasimul Ghani, Regional Sales Manager, Befresh LTD, said, "This partnership is poised to open new doors for Bangladeshi patients, making high-quality healthcare in Malaysia more accessible and transforming their medical journey into a hassle-free experience, truly embodies the spirit of this collaboration."

The High Commissioner of Malaysia to Bangladesh Haznah Md Hashim, Dr Mohamed Ali Abu Bakar, CEO, Muhammad Hizami Aizat Che Harun, Head of Market Developmental and Suryani Mustapa, Director, South Asia Market from MHTC were present at the signing ceremony.

The strategic partnership aims at providing Bangladeshi patients with a range of medical tourism services in Malaysia at affordable rates. The collaboration promises to cater to all patient needs, offering access to world-class healthcare facilities, specialised treatments and holistic wellness programmes, said a press release.

The premier travel and tour company in Bangladesh Be Fresh Limited is committed to delivering exceptional customer service and support to patients seeking medical assistance following the agreement with MHTC.

This includes coordinating medical appointments, aiding in the acquisition of medical visas and providing comprehensive guidance throughout the process, ensuring a seamless and stress-free experience, added the release.

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