

Business travel to rise 40pc by 2025

- A Monitor Desk Report

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London: A global State of the Market Survey has revealed that business travel is set to soar in 2025 with 40pc of businesses planning to increase travel from July to June and 42pc of corporates forecast to spend more than in 2024.

The online survey for Flight Centre Corporate targeted Corporate Traveller and FCM Travel customers, including decision-makers, travel managers and authorised travel bookers.

With more than 500 responses collected, the survey found 10pc of customers intend to travel more than 20pc more, 30pc plan to increase by up to 20pc more, 35pc believe the amount of travel will be the same, with only 10pc anticipating a reduction.

As for intention to spend, 6pc of customers surveyed plan on spending over 20pc more on travel, 36pc intend to increase spend by up to 20pc

more, 31pc believe the amount of spent will be similar versus last year, while only 11pc anticipate a reduction.

Globally, EMEA is seeing the strongest increase in intentions to travel for business, highlighting opportunities for the industry and reinforcing the fact that business travel is a non-discretionary spend for corporations.

Steve Norris, EMEA Managing Director, Flight Centre Travel Group, said: “We can see from our clients, which range from SMEs to larger multinational organisations, that business travel is a vital component to help drive growth, build relationships and seize opportunities.

“Out of all the regions globally, EMEA is seeing the strongest increase in intentions to travel for business. The benefits of business travel go beyond just opportunities for corporates. The rise will have knock-on-benefits for local economies, cities and communities as people continue to utilise the ‘bleisure’ trend of adding on a holiday to the beginning or end of their trips.”

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