

Cathay, Hong Kong Disneyland Resort collaborate to enhance inbound tourism

- A Monitor Desk Report

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Dhaka: Cathay and Hong Kong Disneyland Resort (HKDL) are delighted to announce the signing of a Memorandum of Understanding (MoU), which aims to unite two iconic brands and sets the stage for exciting offerings that bring magic and wonder to travelers' journeys.

The planned collaboration aims to unlock synergy opportunities, stimulate inbound tourism, and reinforce Hong Kong's position as a premier global travel destination and regional transit hub.

Cathay and HKDL held an MoU signing ceremony at Hong Kong Disneyland Hotel, hosted by Cathay Group Chief Executive Officer Ronald Lam and HKDL Managing Director Michael Moriarty. Beloved Mickey Mouse was also present to commemorate this special moment.

Under the MoU, Cathay and HKDL will explore opportunities for

continued collaboration, including a product for travelers transiting in Hong Kong that is targeted to be launched in 2026.

Looking ahead, Cathay and HKDL will continue to explore new opportunities for cooperation, with the shared goal of delivering even more memorable travel experiences.

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