

Cathay Pacific unveils new cabin upgrades

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Dhaka: Cathay Pacific Airways unveiled its new Business Class, Aria Suite and Premium Economy as well as a refreshed Economy Class onboard its retrofitted Boeing 777-300ER aircraft.

The airline's retrofitted 777-300ER debuted on its Hong Kong-Beijing route on October 18, before progressively being deployed on other regional and long-haul routes.

Speaking on the occasion, Lavinia Lau, Chief Customer and Commercial Officer, Cathay Group, said, "At Cathay, we believe in moving people forward in life. This purpose goes beyond simply flying customers to their destinations; we are deeply woven into Hong Kong's identity as a global aviation hub."

"To solidify our role in both the industry and the community, we've committed a significant investment of over HKD 100 billion over the

next seven years into our fleet, cabin products, lounges and digital and sustainability leadership, reflecting our confidence in Hong Kong's long-term growth and its position as a key player in global aviation," Lau added.

"As part of this evolution, we are excited to introduce new seat products over the next three years, each designed to elevate the inflight experience for our customers," further claimed Lau.

Cathay's all-new Business and Premium Economy cabins and a refreshed Economy cabin on its retrofitted Boeing 777-300ER will be followed by a new world-leading First Class experience onboard its 777-9s and a brand-new flat-bed Business Class product on its Airbus A330s.

"Through our investments in cutting-edge aircraft, innovative technology and groundbreaking facilities, we are dedicated to moving beyond expectations - in the air, on the ground and in every experience we create," concluded Lau.

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