

Cathay Pacific wins Cargo Airline of the Year award

- A Monitor Desk Report

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Dhaka: Cathay Cargo recently collected an award for “Cargo Airline of the Year” at a gala dinner held in Istanbul on June 2 at the 49th Annual Airline Industry Achievement Awards produced by Air Transport World (ATW).

The award pays tribute to Cathay Cargo for overcoming major operational challenges in 2022, as well as for its growth, investment, innovation and ambition to become the world’s most customer-centric air-cargo service brand.

Speaking about this year’s winners, Karen Walker, Editor-in-Chief, ATW, said, “The final selections illustrate the strength of the market recovery across the air transport industry, and it is particularly heartening to see that also reflected among airlines in the Asia-Pacific region.”

Cathay Cargo was recognised for continuing to grow, innovate and adapt through some of the most challenging restrictions. It revamped its Priority solution and launched its refreshed Cathay Pharma solution to meet customer

demand; continued to digitise processes and services, including the launch of its digital booking platform Click and Ship; extended its Fly Greener carbon-offsetting initiative to cargo shipments; and opened its dedicated Pharma Handling Centre at the Cathay Cargo Terminal at its Hong Kong hub.

Tom Owen, Director Cargo, Cathay Pacific said, “We are honoured to be recognised with this major award decided by so many industry experts, and we are very grateful to Air Transport World. It reflects the progressiveness of our cargo colleagues around the world in responding to the needs of our customers and their can-do spirit in delivering operational excellence. Already this year, we have kept up the momentum by introducing Cathay Mail, which brings greater shipment visibility to our postal customers, and inaugurating commercial multi-modal shipments from our extended home base of the Greater Bay Area by accepting shipments by sea from the Hong Kong International Airport Logistics Park in Dongguan.”

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