

## Chinese Tourism Day-2025 celebrated in Dhaka

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Dhaka: Tourism sector insiders at an event on Monday (May 19) reiterated that enhanced tourism partnerships, visa facilitation, and joint tourism initiatives between Bangladesh and China will further strengthen bilateral ties.

The Embassy of China in Bangladesh arranged the event to celebrate the Chinese Tourism Day-25 in collaboration with the Association of Travel Agents of Bangladesh (ATAB), and the University of Dhaka at the Teacher-Student Centre (TSC), University of Dhaka on Monday.

The event was chaired by Li Shaopeng, Cultural Counselor of the Embassy of China in Bangladesh, and Abdus Salam Aref, President of ATAB. Dr. Yang Hui (Director) Confucius Institute, Dhaka University attended as Guest.

The program featured vibrant cultural performances showcasing the

traditional arts and heritage of China, along with a captivating photo exhibition highlighting the scenic beauty and tourism appeal of Beijing, Guangdong, and Yunnan provinces.

Attendees experienced a visual journey through China's diverse landscapes and cultural richness.

In his address, ATAB President Abdus Salam Aref emphasized China's excellence in tourism and the importance of deepening tourism collaboration between Bangladesh and China.

He highlighted China's strong global reputation in hospitality, infrastructure, and cultural preservation, as well as the seamless travel connectivity between the two nations and direct flight connections from Dhaka to major Chinese cities such as Guangzhou, Kunming, Beijing, and Canton, supported by airlines like Biman Bangladesh Airlines, China Southern Airlines, and China Eastern Airlines.

Aref reiterated that enhanced tourism partnerships, visa facilitation, and joint tourism initiatives will further strengthen bilateral ties.

He expressed ATAB's commitment to working closely with Chinese counterparts to encourage travel between the two countries, fostering greater accessibility for both business and leisure travelers.

This celebration underscores the growing spirit of cooperation between Bangladesh and China, fostering people-to-people connections, particularly among youth and academia.

The event was attended by members of ATAB and the students of Dhaka University.

Representatives from the press and media were also present at the event.

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