

Coca-Cola wins Bangladesh Innovation Awards 2022

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Dhaka: International Beverages Pvt Ltd, a subsidiary of the Coca-Cola Company, has recently been honoured with Bangladesh Innovation Awards 2022 under the Best Innovation- SDG Inclusion category.

An award ceremony was organised at Le Meridien, Dhaka on March 6 where the winners of the 4th Bangladesh Innovation Awards were announced.

Advisor to the Prime Minister of Bangladesh, Salman Fazlur Rahman, MP attended the ceremony as the Chief Guest with Zunaid Ahmed Palak, MP and Atiqul Islam, Dhaka North City Corporation.

On behalf of International Beverages Private Limited, Anowarul Amin, Head of Public Affairs and Communications, Sustainability received the award.

This year, in the 4th edition, different brands were accoladed with Bangladesh Innovation Awards 2022 under 13 major categories and 11 sub-categories.

International Beverages Private Limited has been awarded for its environment-friendly practices which are in operation at its manufacturing facility. Rainwater harvesting project (related to SDG 6), installation of solar streetlights (related to SDG 7) and use of

economiser in boiler (related to SDG 12) are some of the steps they have taken to promote energy efficiency and sustainable water management inside factory premises.

Speaking on the occasion, Tapas Kumar Mondal, Managing Director, International Beverages Private Limited said, “We are really gratified to be recognised as an honourable mention for our sustainable manufacturing practices in Bangladesh Innovation Awards 2022. Sustainability practices are kept at the core of our business, and we keep on seeking ways that will help us to make a difference. This award inspires us to explore further for pursuing sustainable business trends.”

It is mentionable that Bangladesh Innovation Awards, an initiative of the Bangladesh Brand Forum, have been initiated to recognise the community of innovators and inspire innovative pursuits of the businesses and industries.

International Beverages Private Limited, a direct FDI of The Coca-Cola Company, has received this award for the first time in this recognised platform.

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