

Crowne Plaza Dhaka Airport signs MoU with BRAC Bank for Premium Ramadan Partnership

- A Monitor Desk Report

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Dhaka: Crowne Plaza Dhaka Airport has signed a memorandum of understanding (MoU) with BRAC Bank PLC to designate the bank as the hotel's Premium Ramadan Partner. The signing ceremony took place on Monday, March 2 evening, at the property's premises in the capital near Hazrat Shahjalal International Airport.

The hotel, one of the flagship IHG properties in Bangladesh, stated the collaboration is aimed at enhancing the Ramadan experience for its guests through exclusive benefits, exceptional dining, and premium hospitality offerings throughout the holy month.



Ashwani Nayar, Area General Manager of IHG Southwest Asia and Cluster General Manager of Crowne Plaza Dhaka Airport and InterContinental Dhaka Airport, and Md. Mahiul Islam, Deputy Managing Director and Head of Retail Banking of BRAC Bank, officially signed the MoU on behalf of their respective organizations in the presence of other senior officials from both sides.

Remarking on the partnership, Nayar said, "We are delighted to welcome BRAC Bank as our Premium Ramadan Partner. This collaboration reflects our shared commitment to elevating guest experiences throughout the holy month. At Crowne Plaza Dhaka Airport, we strive to create meaningful and memorable moments. This partnership enables us to deliver enhanced hospitality and exceptional Ramadan celebrations for our guests."



The event later followed into an Iftar and dinner gathering, where Crowne Plaza Dhaka Airport showcased its Middle Eastern, South Asian, and other globally popular cuisine-inspired offerings for this Ramadan. Throughout the holy month, this lavish spread will remain available at the hotel's signature live station, Mosaic, as Iftar-cum-Dinner and Suhoor buffets. Additionally, diners can avail B1G1 and B1G3 offers with selected bank cards.

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