

Crowne Plaza Dhaka Gulshan honored with Rising Star Award

- A Monitor Desk Report

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Dhaka: Crowne Plaza Dhaka Gulshan has been honoured with the prestigious "Rising Star" award in the Top Engaged Category at the Trip.com Group's Envision 2025 Global Partner Conference, held in Shanghai.

This global recognition highlights the hotel's exceptional performance, innovative guest experiences, and strong engagement with international travellers.

As a leading luxury destination in Bangladesh, Crowne Plaza Dhaka Gulshan has rapidly gained a reputation for setting new standards in digital innovation, eco-conscious practices and hospitality excellence.

The high-profile conference was graced by James Liang, Co-founder and Chairman of Trip.com Group, as the chief guest. Prince Harry, The Duke

of Sussex, delivered the keynote address, representing Travalyist, the sustainable tourism initiative he founded.

In his speech, he called on the global tourism industry to prioritise sustainability and community-driven travel.

Receiving the award, Fawaad, Director of Operations of Crowne Plaza Dhaka Gulshan, said: "We are honoured to receive this recognition from Trip.com Group. It reflects our commitment to exceptional service and sustainable growth.

We thank our guests, partners, and the visionary leaders at Envision 2025 for this incredible milestone."

The conference also saw the announcement of Trip.com Group's USD 100 million Tourism Innovation Fund, designed to promote cutting-edge travel solutions worldwide.

This international accolade marks a significant achievement for Bangladesh's hospitality sector, further elevating the country's standing in global tourism and positioning Dhaka as a key destination for discerning travellers.

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