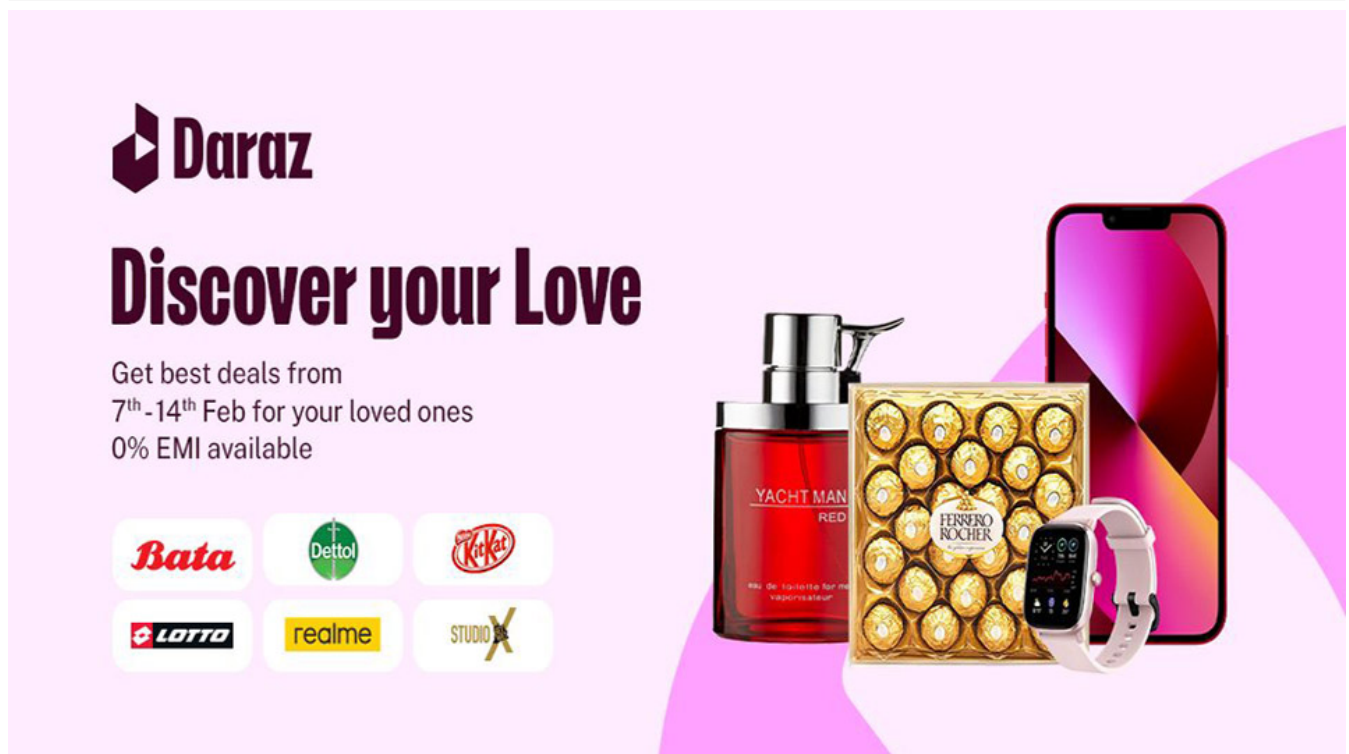


Daraz launches Valentine's Day campaign

- A Monitor Desk Report

Date: 08 February, 2022



Daraz

Discover your Love

Get best deals from
7th -14th Feb for your loved ones
0% EMI available

Bata **Dettol** **KitKat**

LOTTO **realme** **STUDIO X**

Dhaka: Country's largest online marketplace Daraz Bangladesh (<https://www.daraz.com.bd/>) has organised a Valentine's Day campaign (2022) for the sixth consecutive time to celebrate the occasion of love.

The campaign is running till Valentine's Day on February 14 in an effort to spread the essence of love among Daraz's customers.

The campaign is co-sponsored by Bata, Dettol, Kitkat, Lotto, realme, and Studio X. The Brand Partners of the campaign include Fabrilife, Godrej, Logitech, Motion View, RiBANA, TP-Link, Trendz, and Emami. UGREEN, CkeyiN, and SKMEI are the Global Partners. Event partners are Chorki, Toursionn, Novoair, and Amari Hotel.

There is also a Valentine's Feast Contest going on powered by Hungrynaki, restaurant partners, including The Chocolate Room, Sushi OKi, Delicious Morsel, Habiby's, Diggger, Sao 26, The Munch Station, The Dining Lounge, Hashtag Restaurant, and Palki Restaurant.

The Valentine's Day campaign features huge discounts on numerous products, "New User 20 per cent OFF" Voucher, "Brand Free Shipping," "Fashion Mega" Voucher, "Global Collection" Voucher, "Deals of the Day," "DarazMall" Vouchers, "Shake Shake offer" and many other attractions.

Besides, customers can watch the live “Valentine Special Show - Discover Your Love” on the Daraz app every day at 5 pm and win collectible vouchers and coupon vouchers.

Regarding the campaign, Syed Mostahidal Hoq, Managing Director, Daraz Bangladesh Limited, said, “As a company committed to serving the customers, enhancing customers’ experience has always been our priority. The Valentine’s Day campaign shall add interesting dimensions to the shopping experience of our customers all over the country with utmost convenience, amazing deals, and exciting offers, enabling them to celebrate the day with the spirit of love.”

Top five notable deals of Valentine’s Day campaign include: Samsung Galaxy A52 (8/128 GB) at BDT 32,155, realme GT NEO 2 (8GB RAM/128GB RAM) at BDT 37,465, Xiaomi MI P1 55 Inch 4K HDR Android LED TV with Voice Control at BDT 61,280, Straight-backed Snug Sofa Set with Tool (2+2+1) at BDT 16,296, and Sharp Microwave Oven R-75Mt(S) at BDT 11,485.

Prioritising customers’ convenience, Daraz is also offering various types of discounts and cashback offers through its payment partners.

The payment partners of the Valentine’s Day Campaign are: bKash, Dhaka Bank, Meghna Bank, United Commercial Bank (UCB), and Prime Bank.

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