

Dubai ready to welcome the world to ATM 2022

- A Monitor Desk Report

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Dubai and Arabian Travel Market 2022 are ready to welcome the world to the UAE from 9-12 May. The exhibition will play host to 1,500 exhibitors, representatives from 112 global destinations and an anticipated 20,000 attendees. The live show will be followed by ATM Virtual, which will run from 17-18 May.

Taking place at Dubai World Trade Centre (DWTC) in collaboration with Dubai's Department of Economy and Tourism (DET), the 29th edition of ATM will form an essential part of the UAE's annual Arabian Travel Week.

In keeping with this year's theme of 'The future of international travel and tourism', ATM 2022 will feature a huge selection of sessions and events, enabling industry professionals from around the world to discuss current trends and explore long-term opportunities within the fields of travel, transportation, tourism, hospitality, events, attractions and more.

Issam Kazim, Chief Executive Officer of Dubai Corporation for Tourism and Commerce Marketing (Dubai Tourism) commented: "Dubai's Department of

Economy and Tourism is pleased to be part of this significant fixture in the global tourism calendar, and is looking forward to discussing and exploring opportunities for sustainable growth, in line with the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai to make Dubai the most visited destination and the best city in the world to live and work in.

Since reopening to the global market in July 2020, Dubai has never looked back. We have been able to build on this momentum year on year, leading to a hugely successful Expo 2020 Dubai And ATM comes at a time when the rest of the world wants to be a part of this remarkable journey with Dubai.

As the host city, we welcome our industry partners and travel and tourism professionals to this vibrant networking environment to share experiences, insights and best practices to reinvigorate tourism growth in a post-pandemic world.

With Dubai continuing to lead the recovery of the international business events sector, it is also important that we recognise the steadfast support of all our stakeholders and partners, which has helped further enhance the trust that international travellers have placed in the city as a global destination that is open, safe and accessible.”

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