

EBL, Akij Takaful launch Shariah-compliant insurance services

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Dhaka: Eastern Bank PLC (EBL), in partnership with Akij Takaful Life Insurance PLC, officially launched Shariah-compliant Takaful insurance solutions through its banking channel during a ceremony held at the former's head office in the capital on April 30.

Under this bancassurance arrangement, EBL customers will be able to access Islamic Takaful insurance products directly from EBL branches, offering a seamless integration of banking and insurance services on a single platform.

This initiative is expected to enhance customer convenience, promote financial inclusion, and meet the growing demand for ethical and Shariah-compliant financial protection solutions in Bangladesh.

M Khorshed Anowar, Deputy Managing Director and Head of Retail and

SME Banking; AKM Mizanur Rahman, Deputy Chief of Islamic Banking; and Sarmin Atik, Head of Liability and Wealth Management, from EBL; attended the ceremony.

From Akij Takaful Life Insurance, Asifur Rahman, Vice Chairman and Independent Director; Mir Mahfuzur Rahman, Director; Muhammad Fuad Hussain, Director; Mohammad Shazzadul Karim, Managing Director and CEO; Mohammad Masduzzaman Khan, Additional Managing Director and Chief Corporate Business Officer; and Md Kamruzzaman, Vice President and Head of Sales, Bancassurance; were present on the occasion.

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