

EBL Digital Excellence Awards 2025 Honor Partner Organizations

- A Monitor Desk Report

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Eastern Bank PLC (EBL) organized the second edition of the SKYSPHERE: EBL Digital Excellence Awards 2025. The exclusive event celebrated the bank's partners and merchants whose contributions have played a significant role in EBL's growth and digital transformation journey over the past year. The award ceremony held at the United Convention Centre in Dhaka yesterday (21 December, 2025) evening recognized excellence across three distinct categories.

Speaking at the event, Ali Reza Iftekhar, Managing Director of EBL, said, "Our partners and merchants are central to our journey of growth and digital innovation. The SKYSPHERE: EBL Digital Excellence Awards 2025 is our way of recognizing their contributions, celebrating their successes, and inspiring continued excellence across the digital landscape."

The Enabler Award, recognizing global payment schemes that support and strengthen EBL's digital payment infrastructure, was conferred upon Visa Inc., Mastercard, UnionPay International, and Diners Club International Ltd.

The Excellence Award, honoring merchants for outstanding business performance based on transaction value and volume with EBL, recognized organizations that have demonstrated exceptional engagement with the bank. Award recipients included Bata Shoe Company (Bangladesh) Limited, bKash Limited, Butterfly Marketing Limited, CSD Bangladesh, Daraz Bangladesh Limited, Domino's Pizza Bangladesh, Evercare Hospital Bangladesh, FirstTrip Limited, Foodi Express Limited, Foodpanda Bangladesh Limited, GoZayaan Limited, Grameenphone Limited, HATIL, Nagad Ltd., NOVOAIR Limited, Othoba (Desh Logistics Limited), Pickaboo, Rangs Industries Limited, ShareTrip Limited, Software Shop Limited, Transcom Electronics, and Unimart Limited.

The Partners in Progress Award, celebrating organizations that have consistently collaborated with EBL to drive growth and digital advancement, was presented to ACI Logistics Limited (Shwapno), ADN Technologies Limited, Bitspearhead Limited, Dhaka Mass Transit Corporation Ltd. (DMTCL), Gloria Jean's Coffees, Interspeed Advertising Limited, Le Méridien Dhaka, Malaysia Airlines, Mount Elizabeth Hospitals, NetWorld Technology Ltd., Prothom Alo Digital, SELISE, Singapore Airlines, and Zara Zaman Technology Ltd.

The SKYSPHERE Awards reflect EBL's continued commitment to fostering innovation, collaboration, and excellence within Bangladesh's evolving banking and digital ecosystem. Designed as a platform to recognize outstanding achievements in digital services, the event highlighted not only business success but also the power of partnership and forward-thinking innovation that drives sustainable progress across the sector.

Senior leadership of Eastern Bank including Ali Reza Iftekhar, Managing Director; M. Khorshed Anowar, Deputy Managing Director and Head of Retail and SME Banking; and Ahsan Ullah Chowdhury, Head of Digital Financial Services attended the program.

