

EBL renews partnership with Bangladesh Eye Trust Hospital to restore vision for the underprivileged

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Dhaka: Eastern Bank PLC (EBL) has renewed its partnership with Bangladesh Eye Trust Hospital (BETH) to continue supporting quality eye care services for marginalized communities across the country. Under this initiative, EBL will fund comprehensive eye care support, including eye screenings, cataract surgeries, transportation, and meals for underprivileged patients at BETH's state-of-the-art facility on Satmosjid Road, Dhaka.

To mark the renewal, Ziaul Karim, Head of Communications and External Affairs at EBL, formally handed over a cheque to Dr. Niaz Abdur Rahman, Managing Director of BETH, at a ceremony held at the bank's head office in Dhaka recently.

Speaking at the event, Ziaul Karim said, "BETH continues to play an instrumental role in delivering humanitarian eye care services across

the country free of cost. EBL is proud to support BETH through our CSR initiatives to ensure comprehensive eye care for disadvantaged communities.”

Dr. Niaz Abdur Rahman remarked, “Our mission is to ensure that no one is deprived of the gift of sight due to financial hardship. With EBL’s continued support, we are able to extend quality eye care services to thousands of underprivileged patients — restoring not only vision, but also dignity and hope.”

Among others present at the ceremony were Dr. Mahziba Rahman Chowdhury, Consultant Ophthalmologist, and M. Kamrul Islam Shanzeed, General Manager from BETH; and Maj. Md. Abdus Salam, psc (Retd), Head of Administration, and Md. Maskur Reza, FCA, Head of Business Information Systems from EBL.

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