

## Emirates Airline Foundation and Emirates Auction raise USD \$2.4 million

- A Monitor Desk Report

Date: 10 February, 2026



Dubai: In a successful first, the Emirates Airline Foundation and Emirates Auction have raised AED 8.8 million (USD \$2.4 million) to advance humanitarian programmes for underprivileged children worldwide.

The auction ran from 17 December 2025 to 17 January 2026 and attracted over 900 bids from participants across 131 countries. Seven rare Emirates Skywards membership numbers with Platinum tier status benefits were offered to bidders globally, with the highest single bid reaching AED 1.6 million over the one-month bidding period. Two bidders secured 20-year Platinum memberships, while five others won 15-year memberships. Top bidders hailed from the UAE, UK, India, United States, Pakistan, France, Germany, Egypt and Thailand, among other countries.

Funds raised will enable the Foundation to launch new projects, while expanding support for the children and communities already benefiting from its existing programmes in collaboration with 14 NGOs across nine countries.

Operating under the patronage of Sheikh Ahmed bin Saeed Al Maktoum, the Emirates Airline Foundation is Emirates' official charity arm, providing vulnerable children with housing, healthcare, nutrition, education, and vocational support. Funded by Emirates customers and employees, the Foundation has completed 50+ projects, with nearly all donations going directly to programmes.

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