

## Emirates Airline Foundation supported over 50 humanitarian projects in 12 countries

- A Monitor Desk Report

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Dubai: Emirates has rolled out a new A380 livery dedicated to raising awareness around the Emirates Airline Foundation's humanitarian work, which has transformed the lives of thousands of children around the world.

Over the last twenty years, The Emirates Airline Foundation has supported over 50 projects, partnering with numerous community-based organisations and NGOs to deepen their work and serve the critical developmental needs of children for safe housing, food and medical care, and empowerment through education and capacity development. Funding towards projects is made possible by the generous donations made onboard or online by Emirates customers, donors and employees.

The A380 livery's design is inspired by the playful elements of the Emirates Airline Foundation's logo, incorporating the theme of

children's artwork with pastel stars in light green, warm orange, baby blue and soft pink across the fuselage, rounded off with a bold message that encapsulates the Foundation's mission - 'Help to support children in need'.

The Emirates Airline Foundation is a non-profit charity organisation providing humanitarian, philanthropic aid and essential services for children, with the aim to create meaningful, sustainable and lasting impact in the communities that it serves.

The Foundation helped to bring the Emirates Friendship Hospital in Bangladesh to life for over a decade, and healthcare has been made available to over 650,000 people living in poverty.

The projects supported by the Foundation have mainly been focused in Emirates' destinations, where the airline's employee volunteers can actively donate their time and oversee their management. The Foundation currently supports 14 NGOs in 9 countries.

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