

Emirates, flydubai reactivate codeshare partnership

- A Monitor Desk Report

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Dhaka: Following the progressive resumption of passenger flights to global destinations, the two Dubai-based airlines Emirates and flydubai have revived their successful and strategic partnership to offer customers increased connectivity, convenience and travel flexibility.

Emirates customers can now travel on codeshare flights to over 30 destinations on flydubai, while flydubai customers have over 70 destinations they can travel to on Emirates.

Commenting on the renewal of the partnership, Adnan Kazim, Chief Commercial Officer, Emirates, said, “We are delighted to announce that our customers can once again take advantage of the complementary strengths of Emirates and flydubai to access an enhanced network of cities on a single ticket and integrated loyalty programme, enjoy a safe, smooth and stress-free transfer experience through Dubai and have their baggage checked through to their final destination.”

Hamad Obaidalla, Chief Commercial Officer, flydubai, said, “flydubai has restarted

operations to 32 points around the network since June and we expect the number to steadily grow over the next few months.”

The two airlines have each implemented extensive safety measures to combat COVID-19 at every step of the customer’s journey including enhanced sanitisation of all touch points and advanced HEPA filters fitted in aircraft cabins to eliminate dust, allergens and germs from the cabin air.

COVID-19 PCR tests are mandatory for all inbound and transit customers to Dubai further assuring a safe transfer experience through the airport for customers of Emirates and flydubai. Customers boarding Emirates flights will also be provided with a complimentary hygiene kit containing masks, gloves, hand sanitiser and anti-bacterial wipes.

To boost customers’ confidence Emirates has committed to cover COVID-19 related medical expenses, free of cost, should they be diagnosed with COVID-19 during their travel. This also includes travel on any codeshare flights with flydubai on an Emirates ticket.

The partnership between Emirates and flydubai first came into effect in October 2017. In August 2018, flydubai adopted Emirates Skywards as its loyalty programme, allowing customers to earn more Skywards Miles and Tier Miles.