

Emirates Group celebrates World Wildlife Day

- A Monitor Desk Report

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Dubai: Emirates Group has reaffirmed its long-standing commitment to protecting wildlife and habitats while celebrating World Wildlife Day. It also shone the spotlight on conservation efforts across the organization at an online Environment Forum for its global employees.

In addition to reducing emissions and consuming responsibly, the preservation of wildlife and habitats is one of the three pillars under The Emirates Group's environmental sustainability strategy.

Since 2003, The Emirates Group has funded and supported the 225 square kilometers Dubai Desert Conservation Reserve ([DDCR](#)), a protected inland desert habitat that houses over 560 different species and where 31,000 native trees have been planted. DDCR plays an important role in preserving Dubai's unique desert environment including its indigenous flora and fauna.

In Australia, Emirates has been supporting the protection of Australia's wilderness and bush for over 12 years through the conservation-based Emirates One and Only Wolgan Valley located in the World Heritage-listed Greater Blue Mountains region. After the bushfires in early 2020, which affected a portion of the Blue Mountains, the teams at One & Only Wolgan Valley embarked on regeneration of the landscape,

and habitat restoration work has been stepped up at the resort with several 'Habitat Recovery Areas' identified as a source of environmental data to monitor the gradual renewal of wildlife and ecosystems.

Emirates SkyCargo has stepped up as a global leader in the fight against illegal wildlife trafficking and exploitation with a zero-tolerance policy on illegal wildlife trade which includes big cats, elephants, rhinos, and pangolins, among other types of contraband animal cargo, and has implemented a complete ban on hunting trophies for the Big-4.

Emirates SkyCargo has also invested in awareness campaigns, as well as education and training on issues associated with illegal wildlife trade for its teams.

Working with Dubai Customs, Dubai Police, and other authorities globally, Emirates SkyCargo has helped to intercept several illegal wildlife shipments since 2017.

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