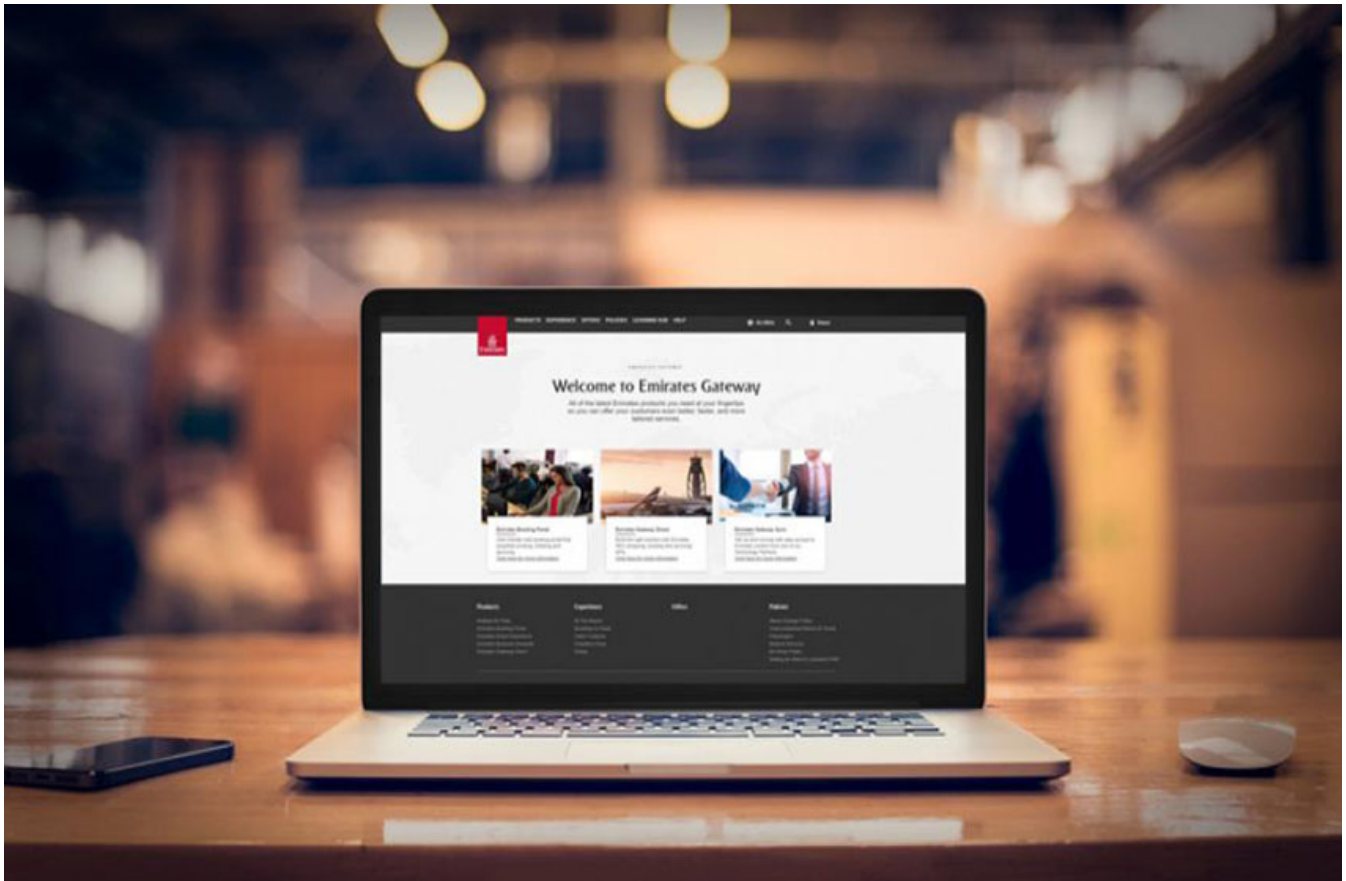


Emirates launches new NDC-powered gateway for trade partners

- A Monitor Desk Report

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Dubai: Emirates has launched a suite of connectivity options for its trade partners around the world to easily and directly access the airline's rich content and other services.

Developed using IATA's New Distribution Capability (NDC) standards, the Emirates Gateway is available via the recently launched Emirates Partners Portal.

Adnan Kazim, Emirates' Chief Commercial Officer said: "Our aim was to create a platform that empowers us to rapidly develop and deploy new products and services, thereby giving us and our trade partners the ability to offer even more value-added and differentiated services. It also prepares the way for Emirates to offer custom content and dynamic pricing that better responds to our changing marketplace."

Emirates Gateway offers the airline's trade partners the ability to enhance travellers' journeys with customized products and services. Trade partners can

connect to the Emirates Gateway via three flexible access solutions:

Emirates Booking Portal- a user-friendly web booking portal available in 12 languages, connected directly to Emirates' reservation systems that simplifies the booking, ticketing and post-ticketing servicing of Emirates orders.

Emirates Gateway Direct- which provides access to Emirates content through IATA NDC APIs, allowing trade partners to build applications that meet their needs with expert support from Emirates' IT teams.

Emirates Gateway Sync: a facilitated link into the Emirates reservation system provided by industry leading, IATA registered, Emirates certified technology partners.