

Emirates launches new range of kid's toys and bags onboard

- A Monitor Desk Report

Date: 17 June, 2025



Dubai: Emirates is launching a full range of new toys and amenities for kids onboard this summer, ahead of the busy school holiday travel period when almost one million children are expected to fly with the airline.

The new kids' kits highlight the excitement and action of Emirates' impressive sponsorships portfolio supporting and celebrating football, tennis, basketball, sailing, golf, horse riding, cycling, cricket, rugby, music and literature. There are 12 collectible items available, in separate kits for 0-2 years, 3-6 years and 7-12 years.



As part of Emirates' commitment to consuming responsibly, the new children's range includes bags and plush toys that are made with a minimum of 50% recycled content, incorporating recycled post-consumer polyester and paper sourced from responsibly managed forests.

The Emirates Little Travelers Collection available at the Emirates Official Store is also celebrating sports, arts and travel with a new range of colorful caps, t-shirts, beach day lunch bags and water bottles, pencil cases, keyrings, coloring and sticker books, and wooden aircraft toys and figurines. For kids and toddlers who like to play dress up, Emirates has a full Cabin Crew uniform or Pilots uniform available for fans aged 1-10 years old, as well as Cabin Crew and Pilot onesies for babies aged up to 18 months.

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