

Emirates launches premium economy at ATM 2022

- A Monitor Desk Report

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Flyers can look forward to another distinctive Emirates travel experience as the airline unveils its full Premium Economy offering onboard and on ground, and announces it will open this highly sought-after cabin for sale from 1 June 2022.

The new cabin class, which offers luxurious seats, more legroom, and a service to rival many airlines' business offering, will be available to Emirates customers travelling on popular A380 routes to London, Paris, Sydney from 1 August, and Christchurch from December.

Emirates is the only airline in the region to offer a Premium Economy cabin.

Sir Tim Clark, President Emirates Airline said: "As with everything we do, Emirates Premium Economy will be exceptional in its class, with minute attention given to every aspect of the customer experience. Customers trading up from Economy will be getting excellent value.

“Since we first introduced our Premium Economy seats in January 2021, the positive response and demand has been tremendous. We currently have six A380s equipped with this cabin class, which limits our initial deployment, but our intention is to offer this experience to many more markets across our network. This November, we will begin our retrofit programme to install Premium Economy on 67 A380s and 53 Boeing 777s. At the end of the programme, Emirates will have 126 aircraft fitted out with Premium Economy cabins, as well as our latest interiors across other cabins. It is a major investment to ensure our customers continue to have the best experience in the sky.”

Emirates Premium Economy is in a class of its own, offering a signature experience unmatched in the industry.

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