

Emirates launches special portal for trade partners

- A Monitor Desk Report

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Dhaka: Emirates has rolled out a brand new, state-of-the-art online gateway to serve its travel trade partners around the world.

Tailored for each market, and personalised for each partner to cater to their unique business environment and needs, the Emirates Partners Portal is a one-stop shop for travel industry partners to quickly and securely access the full range of information on Emirates' latest products, services and policies, and obtain technical support. This dynamic platform reshapes the way Emirates delivers information to their trade partner community.

The portal also offers a range of functions including self-service tools and support, and in-built automation of business processes, all aimed at delivering efficiency for travel partners, as well as providing transparency and clarity on the status of transactions.

Adnan Kazim, Chief Commercial Officer, Emirates, said, "Through the Emirates Partner Portal, backed by the expert support of our commercial teams around the

world, we aim to offer unmatched flexibility and empower our travel partners so that they can confidently provide even better services to their customers, and help them to fly better with Emirates. This launch comes at an especially critical in our industry, where the need for the most up-to-date travel information is an essential business enabler.”

The portal has been built on the latest technology, on NDC/IATA standards, that will provide access to Emirates’ rich content, in addition to critical operational updates 24 hours a day seven days a week, and other core Emirates platforms such as Dubai Experience. The technology enable Emirates commercial teams to provide the latest market centric information, in multiple languages, specifically tailored for trade partners.

For more information, travel agents can visit the portal <https://www.emirates.partners/>.