

Emirates' new USD 44 million laundry facility targets UAE'S growing market potential

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Dubai: Emirates Flight Catering has broken ground on a new USD 44 million laundry facility at Dubai Investment Park, recently, marking a major expansion of its laundry services arm, Linencraft. The move comes in response to soaring demand across the UAE's hospitality, aviation, and healthcare sectors.

The new site will increase Linencraft's operational capacity by more than 50%, enabling it to onboard 40 new hospitality clients and create 400 direct jobs. Purpose-built for scalability and resilience, it integrates next-generation laundry equipment with advanced automation that enhances efficiency, reduces manual handling and supports consistent high-volume output.



The facility's design includes built-in redundancies across key processes to ensure uninterrupted operations, even during peak demand. At the same time, it incorporates energy-efficient systems to minimise environmental impact.

The expansion comes at a pivotal moment for the UAE's commercial laundry sector. With over 10,000 new hotel rooms expected by 2027, major international events on the horizon, and Dubai Airport's expansion underway, demand for large-scale laundry services is set to rise sharply. In parallel, staff uniform and institutional laundry needs are also growing steadily across both public and private sectors, further driving the need for increased capacity and innovation.

Linencraft's new facility is being delivered by ASIA Prime, a leading UAE-based general contracting and construction management firm.



Linencraft's new facility will add 150 tons of daily capacity to its existing network, which currently processes 280 tons per day across four locations. It will include two modular hospitality bulk laundry units with a combined capacity of 142 tons per day, and a dedicated garment plant capable of handling over 28,000 pieces daily.

Linencraft, a wholly-owned subsidiary of EKFC, is the UAE's largest and most trusted provider of laundry services. With a client base of over 100 across the airline, hospitality, healthcare, and institutional workwear sectors, the company is powered by a dedicated team of 1,300 employees.