

Emirates opens Travel Store in Hong Kong

- A Monitor Desk Report

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Dubai: Emirates has officially opened its travel store in Hong Kong, which marks the first Emirates Travel Store in the Far East region, as part of a retail blueprint that will roll out in phases across the wider Far East region and the airline's global network.

Located in Nexxus Building, the latest concept store offers a comprehensive range of premium services encompassing flight reservations, ticketing and personalised customer assistance.

The 1500 square feet retail space exudes a relaxing, lounge-like environment with its light and modern furniture for customers to book their travel arrangements in comfort at the four dedicated customer service counters catering to flight reservations, ticketing and general enquiries. Knowledgeable travel consultants accord customers with the renowned Emirates hospitality and personalised assistance from the moment tickets are purchased, enabling them to enjoy a seamless and

enriching experience in planning travel itineraries tailored to their needs.

Smart technology-powered self-service screens minimise wait times and facilitate faster service, while LED screens showcase the latest Emirates products and promotional offers. Customers visiting the store are also free to peruse a curated selection of Emirates official merchandise and travel accessories.

Emirates currently operates 21 flights per week between Hong Kong and Dubai.

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