

## Emirates restores pre-pandemic operations to BD: Country Manager

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Dhaka: Emirates airline completed its 35 years of operations to Bangladesh on October 27. As part of the celebration, Mohamed Alhammadi, Emirates Country Manager Bangladesh exchanged views with media representatives at a city hotel on October 28. The programme was also attended by Mohammad Alhawai, Emirates Air Services Manager; and Sheikh Idrish Ali, Emirates SkyCargo Manager Bangladesh.

On the occasion, Mohamed Alhammadi said, “We have fully restored our operations in Bangladesh. Now Emirates is serving the country with the pre-pandemic frequency and capacity. We look forward to continue strengthening our long-standing partnership with Bangladesh and to flying our Bangladeshi customers safer and better on Emirates to Dubai and beyond.”

Alhammadi informed that since its first flight in 1986, the airline has carried more than 10.4 million passengers to and from Dhaka, operating more than 19,300 roundtrip flights. Emirates currently serves the Bangladeshi capital with three daily flights, utilising its wide-body Boeing 777-300ER.

To celebrate the special occasion, Emirates also organised a cake cutting ceremony at

Hazrat Shahjalal International Airport, and water cannon salute to an Emirate' flight (EK 587) arriving to Dhaka on October 27. The airline is now running a quiz competition on social media platform (<https://bangladeshmonitor.com.bd/emirates-quiz>), dedicated to this occasion.

Emirates is currently the only international airline to serve Dhaka with First Class services – offering customers superior products and comfort in the air and on-ground. Passengers can enjoy seamless connectivity to more than 120 destinations within the airline's extensive network, via Dubai.

From 2016 to date, Emirates SkyCargo – the airline's airfreight division - has carried close to 170,000 tonnes of cargo to and from the country, including the main export commodities of garments, leather and perishables. The airline's operations to Bangladesh continues to play a vital role in supporting the country's growth in trade, business and tourism.

Emirates Skywards, the award-winning loyalty programme of Emirates and flydubai, offers close to 90,000 member exclusive privileges and benefits including, flight rewards, upgrades, hotel stays, and money-can't-buy-experiences.

The loyalty programme was one of the first in the world to offer members a generous tier review extension until 2022. Members flying to and through Dubai can also enjoy earning a mile a minute, for up to 5,000 Miles, applicable on all Emirates and flydubai tickets purchased from August 1, 2021 until March 31, 2022.

Emirates' home and hub, Dubai, remains a very popular holiday destination. Dubai was one of the world's first cities to obtain Safe Travels stamp from the World Travel and Tourism Council (WTTC) – which endorses the city's comprehensive and effective measures to ensure guest health and safety.

Bangladeshi customers can fly safer and better on Emirates as the airline has implemented a comprehensive set of measures at every step of the customer journey, introduced free multi-risk travel insurance and revised its booking policies to offer greater flexibility and generous re-booking terms.

Passengers on-board can also enjoy the airline's world-class products and services, gourmet meals and 4,500 channels of entertainment on ice – the airline's award-winning inflight entertainment system.