

Emirates scores 3 more top awards

- A Monitor Desk Report

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Dubai: At the recent 2024 Pax International Magazine Awards at Hamburg, Germany - Emirates was crowned the winner of 'Best Inflight Entertainment and Connectivity Middle East' for its' combination of leading Wi-Fi connectivity in the sky, and an extensive 6,500 channels of content on ice. Meanwhile, the 2024 AirlineRatings.com Airline Excellence Awards were recently announced, with Emirates taking the top spot for both 'Best-Inflight Entertainment' and 'Best Premium Economy.'

Emirates was one of the first airlines to enable connectivity back in 1993, and the first airline to launch an inflight mobile phone service in 2007. Emirates has invested more than US\$ 300 million dollars to date on connectivity. Emirates customers in every class of travel can enjoy free connectivity once they sign up to Emirates Skywards.

Emirates ice is a world-class entertainment library of 6,500 channels,

where the content is refreshed every month. Customers can curate their watchlist before their flight, by browsing and pre-selecting movies or TV shows on the Emirates app, which can then be synchronised to ice the moment they board.

Emirates Premium Economy is a newly launched product that rivals Business Class on many airlines and features many new customer comforts. It is now available in 15 routes.

The Pax International Awards are travel industry awards that recognize achievements across the aviation industry, voted on by the readership of the magazines PAX International and PAX Tech. The AirlineRatings.com Airline Excellence Awards, combines major safety and government audits, with 12 key criteria that include fleet age, passenger reviews, profitability, safety rating, product rating, innovation and forward fleet orders.

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