

Emirates Skywards celebrates with a whopping 1m miles giveaway

- A Monitor Desk Report

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Emirates Skywards has surpassed a previous milestone with more than 30m members registered globally. The prestigious loyalty program of Emirates and flydubai is celebrating in style with amazing deals and a chance to win a million Skywards Miles, among other prizes.

The loyalty program has developed and expanded over the last 20 years to become one of the most recognizable and well-regarded loyalty programs worldwide. Emirates Skywards continues to reimagine the loyalty experience for consumers, both in the air and on the ground, with industry-leading initiatives, cutting-edge product offers, and more than 150 brand partners.

Divisional sr vice president of Emirates Skywards, Dr. Nejjib Ben Khedher, stated: “Thank you to each of our 30 million members who have made Emirates Skywards the successful loyalty programme it is today. This is a major milestone for us and we are very happy to be giving back to our loyal members who have played an invaluable role in our success. Stay tuned for some of the most amazing offers this month – from a chance to win 1 million Miles, upgrades to Business Class, and complimentary Tier upgrades – we have something in store for everyone!

We always strive to provide our members the best value, choice and exceptional rewards a loyalty programme can offer – when you fly, dine, shop, or drive. We’re

very proud of this milestone and look forward to the road ahead of us.”

Emirates will serve branded cupcakes to customers on a few specific flights from 30th January to 1st February 2023. From 23rd January to 4th February 2023, the loyalty program will also be releasing wonderful gifts to commemorate the milestone. This comprises:

Win the Skywards Miles jackpot with one million miles! Enter the contest between 23rd January and 4th February 2023, for a chance to win a whopping one million miles, which would be enough to pay for more than ten one-way Emirates Business Class tickets from Dubai to London. Holders of credit cards with the Emirates Skywards co-branding who enter the contest can quadruple their chances of winning.

Members of Emirates Skywards who travel to and through Dubai between 30th January and 1st February 2023 will also have the opportunity to win additional prizes. When you arrive at Dubai Airports, keep an eye out for a red “30 million” label on your luggage to see if you’re one of the many fortunate winners!

300,000 free miles are up for grabs as part of the loyalty program’s ongoing giveaway. 10 members will have the opportunity to earn 30,000 Miles apiece during the following three days.

Enjoy complimentary access to some of the best Skywards+ incentives, including extra Miles, flight rewards, lounge access, and more, with one of the 10 Skywards+ packages.

30 Silver Tier upgrades: Join this month and receive a free Tier upgrade to become an Emirates Skywards Silver Tier member to receive amazing advantages and incentives.

Fly even better on your subsequent flight and take advantage of a surprise upgrade to Business Class.

Enjoy a free premium transport to and from Dubai Airports this month when you use one of the 30 free Chauffeur Drive Service coupons.

Additionally, flydubai customers traveling on February 7th, 2023, should anticipate some pleasant surprises, such as:

Four upgrades to Silver Tier.

Bonus Skywards Miles of 75,000.

One Skywards+ package.

Two complimentary Business Class upgrades.

Seven access cards to Terminal 2’s Flydubai Business Lounge.

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