

## Emirates Skywards gives away 2 million bonus Miles to lucky shoppers

- A Monitor Desk Report

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Dubai: In the true spirit of Ramadan, Emirates Skywards, loyalty program of the airline, is rewarding members with the chance to win a share of 2 million Skywards Miles. Twenty lucky winners will each receive 100,000 Miles through exclusive prize draws during the Holy Month.

Members who spend via Skywards Everyday or Skywards Miles Mall UAE will automatically be entered into the draws while earning 25% bonus Miles on eligible transactions.

With the Skywards Everyday app, members can shop at more than 500 brands including Hind Aloud, La Marquise Jewellery, Organic Foods & Café, Al Jaber Optical, Borders, BinSina Pharmacy and Boksha. Members earn 1 Mile for every AED 3 spent across shopping, dining, leisure and lifestyle categories, and 1 Mile for every AED 5 spent on

groceries and pharmacy purchases. Ten winners will be selected from Skywards Everyday participants.

Online shoppers can also enjoy 25% bonus Miles at participating brands on Skywards Miles Mall UAE, including Amazon.ae, Ounass, Deliveroo, Next and iHerb. For every AED 100 spent, members enter a draw to win 100,000 Miles, with 10 winners selected.

Emirates Skywards serves over 37 million members worldwide, offering exceptional rewards across flights, upgrades, hotels, retail and exclusive experiences.