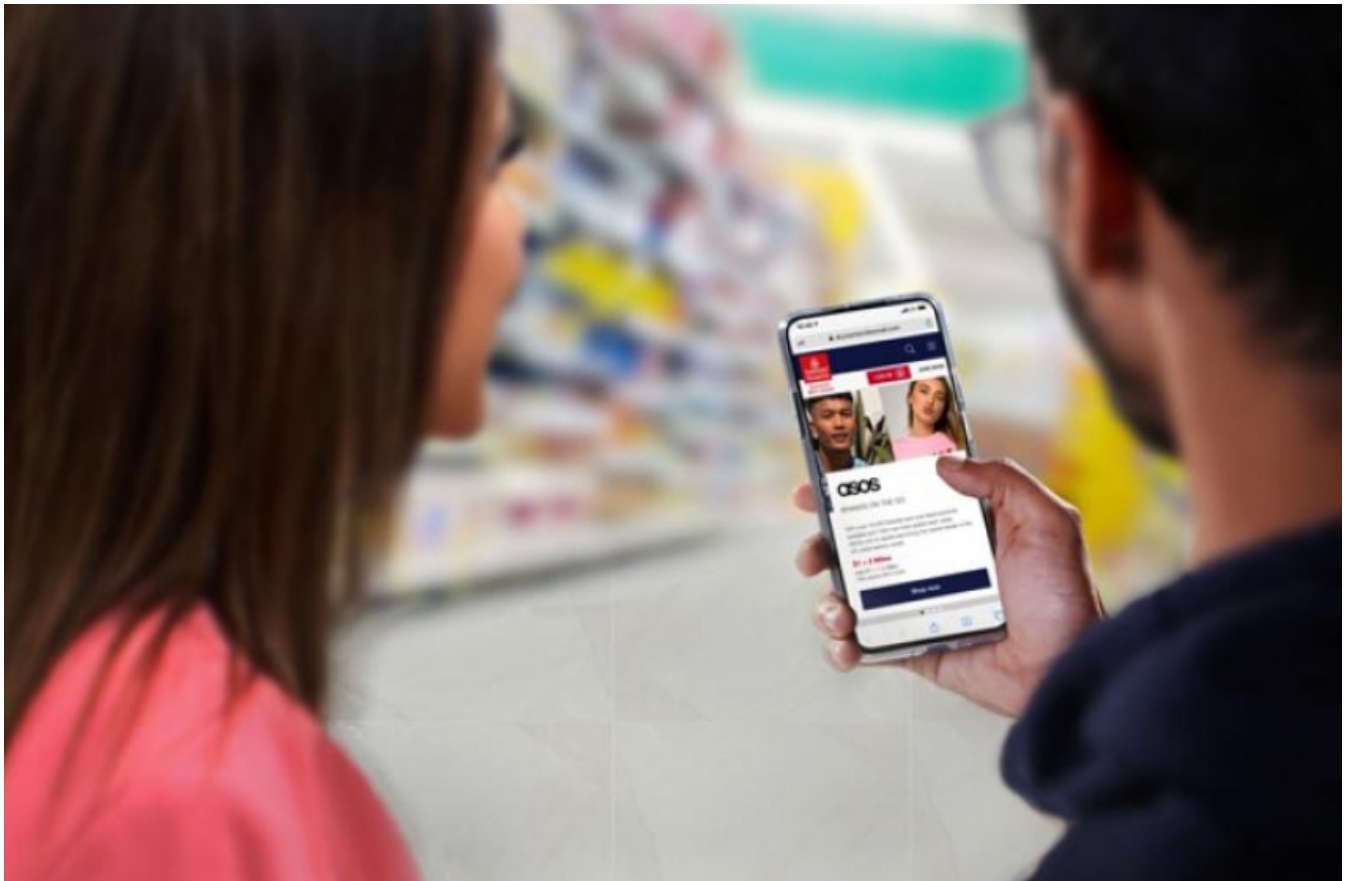


Emirates Skywards introduces over 1,500 new ways to earn Miles

- A Monitor Desk Report

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Dubai: Emirates Skywards, the loyalty program of Emirates and flydubai, has introduced a thousand new ways to earn Miles while shopping online with popular UK and US brands. Members can now visit skywardsmilesmall.com, choose from more than 1,500 brands and splurge on shopping - all the while racking up Miles that can be used for discounted flight tickets and other rewards.

To start earning Miles Skywards members need to visit skywardsmilesmall.com – which can be accessed on the Emirates app or emirates.com. Members can then browse through a list of fantastic offers across fashion, lifestyle and other retail stores. Available UK and US brands are across several categories include beauty, fitness, health, electronics and much more.

To shop from participating brands, the Members need to log in using Emirates Skywards account details and continue to the partner brand's website to complete the purchase. For every GBP 1 spent, members can earn up to 15 Miles; and for every USD 1 spent, members can earn up to 12 Miles.

Emirates Skywards co-branded cardholders can earn even more Miles while shopping on skywardsmilesmall.com. Before completing the purchase, customers have the option to calculate eligible Miles on the portal based on transactions made.

Emirates Skywards' 27 million members worldwide including over 70,000 from Bangladesh can earn and spend Miles for an extensive range of rewards, including flight tickets on partner airlines, flight upgrades, hotel stays, tickets, hospitality at sporting and cultural events, tours and money-can't-buy experiences.