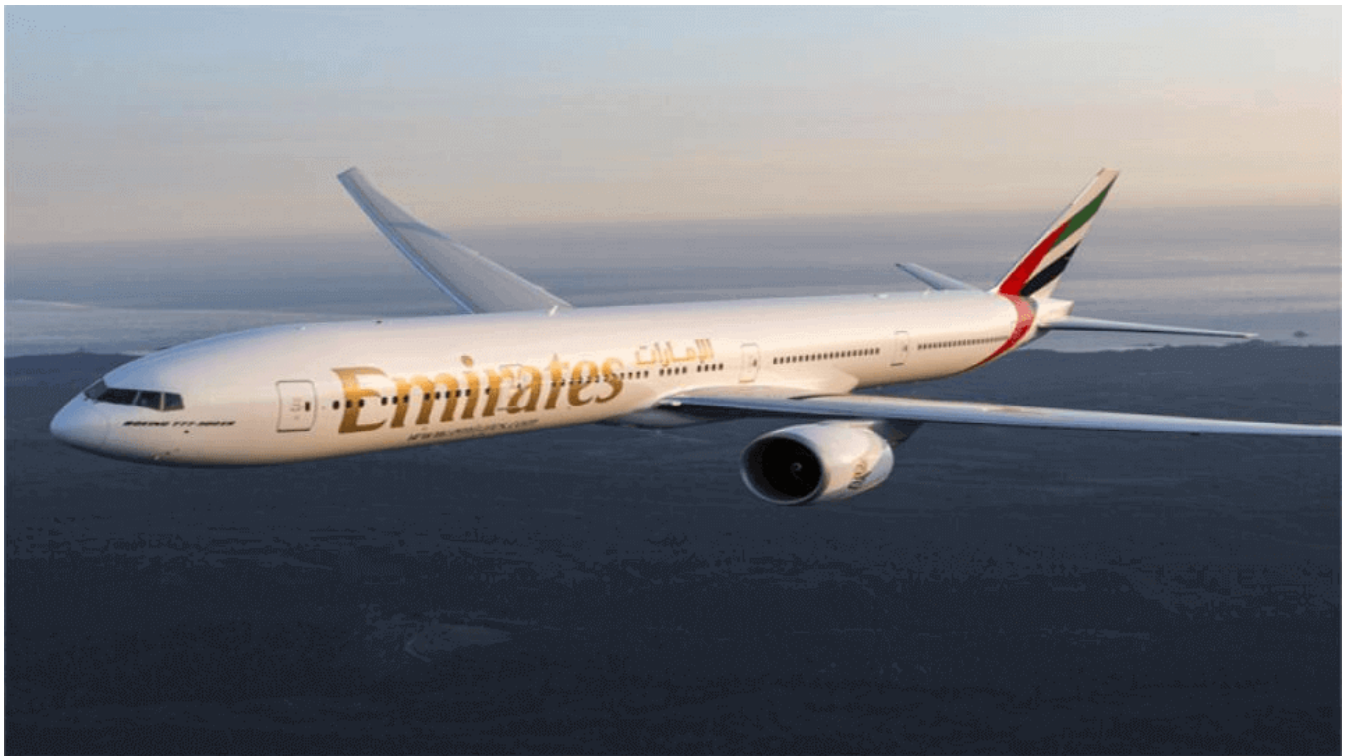


Emirates strengthens commercial team

- A Monitor Desk Report

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Dubai: Emirates has announced several key movements and rotations to its commercial team, both in its Dubai hub and across key markets in the Far East, West Asia, and Africa.

The changes place five seasoned Emirati commercial managers in key positions across the Emirates network to support its commercial strategies as the airline responds to shifting market dynamics and navigates the complex challenges posed by the global pandemic.

The rotations also demonstrate the depth of UAE National talent within the global commercial team, due in large part to the exposure they are given across the airline's network.

Adnan Kazim, Emirates' Chief Commercial Officer said: **"As Emirates works through the complexities of this challenging period, we are sharpening our focus further and placing extremely capable leaders with diverse experiences to help drive commercial initiatives that stimulate demand and maximize revenue opportunities and margin performance. I am also proud of our UAE Nationals, who are well-placed to support the commercial organization at this critical time, as we continue to build sustained momentum, restore our network foothold, and ramp up**

our operations to position the airline for a strong recovery.”

The commercial management rotations for UAE Nationals will take effect on 1 January 2020. In addition to the UAE National rotations, several commercial managers in Africa and South East Asia will also be taking on new or enhanced roles

The airline continues to create opportunities for UAE Nationals to grow professionally and build a well-defined career path so that they can play pivotal roles within the organization.

Through the commercial outstation program, UAE nationals gain experience in support roles and are eventually groomed for leadership positions at Emirates outstations. The program is underpinned by role rotations, providing UAE nationals the opportunity to develop knowledge, skills, and experience to ensure a strong talent pipeline across the Emirates Group’s global businesses.

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