

Emirates to showcase its Premium Economy Seats at ATM

- A Monitor Desk Report

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Dubai: Emirates will be showcasing its Premium Economy seats for the first time at Arabian Travel Market 2021 (ATM). The region's leading travel and tourism exhibition will run from 16-19 May and will be the first in-person travel industry event to take place since the onset of the pandemic.

The Emirates stand will offer travel industry visitors from over 60 countries a chance to experience the airline's signature product and recently introduced service enhancements across every cabin class onboard its iconic A380 aircraft.

The highly-anticipated Emirates premium economy seat will be on display for visitors to experience. The seat boasts an abundant pitch of up to 40-inches, and visitors trying out Emirates' premium economy seat will also notice its generous width of 19.5 inches and ability to recline into a comfortable cradle position with ample room to stretch out.

The seats are designed to provide optimal comfort and support with 6-way adjustable headrests, calf rests, and footrests. Customers will also find other meticulous details including easily accessible in-seat charging points, a wide dining table, and side cocktail table, as well as a storage area.

Emirates will also showcase its Boeing 777-300ER game-changer First Class fully enclosed private suites exhibit, Boeing 777 Business Class seat, the newly refreshed A380 Onboard lounge, along with other iconic products such as the First Class Shower Spa and the latest version of the game-changer Economy Class seats. times to ensure proper social distancing of visitors as they explore the products.

The Emirates stand is located in Hall 3 stand number ME3310 at [ATM](#).

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