

## Emirates tops global ranking in safe travel

- A Monitor Desk Report

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Dubai: Emirates has been rated the safest airline in the world in its response to the COVID-19 Pandemic according to the Safe Travel Barometer.

The airline, which has set industry-leading safety standards since the resumption of its operations back in May, has topped the ranks with a 'Safe Travel Score' of 4.4 out of 5.0 among 230+ airlines evaluated worldwide. The score is based on an independent audit of 26 health and safety parameters evaluating safety protocols, traveller convenience and service excellence announced by airlines.

Safe Travel Barometer is the world's most comprehensive solution to monitor and benchmark supplier initiatives in the travel, tourism and hospitality industry for the post-COVID world. Its rating mechanism considers safety measures and hygiene standards across all touchpoints of a traveller's journey which Emirates has consistently delivered on.

Enhanced biosafety measures taken by the airline include the distribution of complimentary hygiene kits, protective barriers at check-in desks and immigration counters, personal protective equipment and new safety protocols for cabin crew and airport employees in customer facing roles, and elevated aircraft cleaning procedures including the frequent cleaning and disinfecting of aircraft lavatories

every 45 minutes during flights, amongst many other measures.

Emirates has also led the way in traveller convenience which was another sub-category considered by the Safe Travel Barometer. The airline was first in the industry to offer its customers free Covid-19 cover to help them travel with more confidence.

Emirates' booking policies also offer customers great flexibility and confidence to plan their travel. Customers have options to change their travel dates, or extend their ticket validity for 2 years.

Safe Travel Barometer is a B2B solution by Safe Travel Technologies, an independent subsidiary of VIDEA, a travel industry advisory and consulting firm. The coverage includes more than 2,000 companies across 10 industry categories, 50 parameters, and traveller arrival information on more than 80 destinations.