

Emirates unveils Travel Store in London

- A Monitor Desk Report

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Dubai: Emirates has officially opened the doors to its newly designed 'Emirates World' Travel Store in London recently. The dedicated Emirates retail space is the first to open in Europe and latest in a planned roll-out of 40 stores globally.

Located on Cromwell Road in London's South Kensington, the Emirates' London Travel Store will offer customers a flavour of the airline's renowned travel experience, including its First Class private suite, a full-sized A380 Onboard Lounge and Premium Economy seat on display where guests can experience the popular new cabin first-hand.

With 270 square meters of space accommodates seven dedicated customer service counters to cater for flight reservations, ticketing, and general enquiries, all staffed by expert travel consultants to offer personalised assistance - whether it's booking a flight, holiday, or handling Skywards loyalty programme enquiries.

Customers can also enjoy smart technology like self-service screens supported by travel consultants or a 'selfie mirror' to snap pictures with friends and family against scenic destination backdrops.

The store also features a variety of Emirates Official Store merchandise and travel accessories, whether customers want to buy aircraft models, handy travel gadgets, or even Emirates branded Wimbledon 2024 towels.

Emirates Holidays, the tour operating arm of Emirates Airline, has also opened the doors to its new store located in the Cottons Centre. Customers will be welcomed by a dedicated team of 45 travel consultants offering expert advice, personalised holiday packages and exclusive offers.

Emirates currently serves the UK with 133 weekly flights. In London, Emirates operates from Heathrow, Gatwick, and Stansted, carrying more than 45,000 passengers to and from the UK capital every week.

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