

Ethiopian Airlines, Holiday Inn Dhaka ink strategic partnership

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Dhaka: Ethiopian Airlines, the national carrier of Ethiopia, and Holiday Inn Dhaka City Centre recently entered into a long-term partnership agreement aimed at enhancing service offerings and providing mutual benefits to both organisations. The signing ceremony took place at the hotel premise in the capital recently.

The agreement was signed by Yohannes Bekele, Area Manager Bangladesh, Ethiopian Airlines, and Shahidus Sadeque, Acting General Manager and Director of Operations, Holiday Inn Dhaka City Centre, on behalf of their respective organisations.

Under the agreement, the crew of Ethiopian Airlines will be accommodated at Holiday Inn Dhaka City Centre with exceptional and luxurious hospitality, said a release.

Under the terms of the partnership, Holiday Inn Dhaka City Centre will offer a range of exclusive services to Ethiopian Airlines crew, further enhancing the experience for the travelling crew between the two brands.

This collaboration also aims to provide the crew members with greater convenience and comfort, while reinforcing the long-term business relationship between the two entities.

The signing ceremony was also attended by key executives from both parties, including Masduzzaman, Head of Business Development, Rhythm Group (GSA of Ethiopian Airlines in Bangladesh), and Tanvir Ahmed, Director of Finance and Business Support of Holiday Inn Dhaka City Centre.

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