

## Evercare Hospital Chattogram appoints new branding, PR head

- A Monitor Desk Report

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Dhaka: Evercare Hospital Chattogram has appointed Salahuddin Mamun as the Head of its Branding and Public Relations department. Prior to this, Mamun served as the Assistant General Manager of the department.

In a release, Evercare authorities informed, Salahuddin Mamun, a seasoned professional with extensive experience in public relations and branding, effective now, will be responsible for managing and promoting the hospital's service activities. Authorities in the release added their expectations that under Mamun's leadership, the hospital's brand will be elevated and public engagement will increase.

Commenting on his new role, Salahuddin Mamun said, "I am delighted to be associated with Evercare Hospital Chattogram. I deeply respect the organisation's mission and initiatives in healthcare. I hope to

leverage my experience to further enhance Evercare's service operations and branding process."

Evercare Hospital Chattogram has been providing high-quality healthcare services and adhering to international standards in the country's healthcare sector for a long time.

As the port city's first 470-bed multi-disciplinary super-specialty tertiary care hospital, it offers 24/7 emergency services, state-of-the-art ICU facilities, and 27 specialty and sub-specialty departments, addressing the capacity gaps in the entire region.

Built on approximately 492,000 square feet, the hospital is committed to delivering the highest quality of medical services and serving over five hundred medical professionals and patients from Chattogram, concluded the release.

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