

FedEx ramps up connectivity between Indo-Pacific, Europe

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Dhaka: Federal Express has introduced a new flight route to strengthen connectivity between Asia Pacific (APAC), India and Europe further. The move enhances flexibility and operational efficiency for Asia Pacific customers, particularly across critical trade lanes like Intra-Asia and Europe, according to reports.

This new flight route connects FedEx's Asia Pacific hub in China's Guangzhou, to India's Bengaluru, the UAE and onward to Europe's Liege and Paris, operating five times a week, providing businesses with enhanced flexibility during the critical holiday peak season.

On the development, Kawal Preet, President, Asia Pacific, FedEx, said, "Asia Pacific businesses are increasingly prioritising cross-border trade, and building a resilient global network is vital to unlocking growth opportunities."



"This air network enhancement is a reflection of our confidence in the future of Asia Pacific and allows us to provide smarter logistics solutions connecting businesses flexibly, efficiently, and intelligently to key markets. As demand for timely deliveries continues to rise, we are committed to providing seamless, faster, and more reliable service, helping businesses thrive during this peak holiday season and beyond," Preet added.

Customers benefit from the new flight route with reduced transit times by one day, ensuring next-day delivery to South India—a critical advantage for the high-tech and automotive industries in the region.

Moreover, this network adjustment allows businesses to manage imports and exports to and from India and Europe with increased service reliability.

Recent FedEx survey reveals that APAC businesses are anticipating year-on-year sales growth this holiday season, highlighting the strategic importance of this new flight route.

As of FY24, China continues to be India's largest trading partner, with bilateral trade reaching USD 118.4 billion—USD 101.7 billion in imports from China and USD 16.67 billion in exports to China.

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