

Firsttrip, EBL signs agreement

- A Monitor Desk Report

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Dhaka: Firsttrip and Eastern Bank PLC (EBL) have signed an agreement for EBL SKYPAY and to collaborate in enhancing customer benefits and improving travel experiences.

Sohail Majid, Group COO of US-Bangla Group OTAs, and Ahsan Ullah Chowdhury, Head of Digital Financial Services, Eastern Bank PLC, have signed this agreement on behalf of their respective institutions during an event held at EBL Head Office.

According to the agreement, Firsttrip and Eastern Bank PLC will offer exclusive offers and a seamless booking experience through Firsttrip's app and website through EBL SKYPAY.

Hasnain Rafiq, COO, and Mir Tajmul Hossain, Head of Marketing, from Firsttrip; and Faisal M. Fathe-Ul Islam, Head of M-Commerce & E-Commerce; Md. Ariful Hoque, Head of Acquisition & Partnership; and

Saif Bin Rashid, Unit Head of Merchant Acquisition & E-Commerce, from EBL were present among other key officials from both organizations during the event.

Firsttrip remarks this move as part of its commitment to delivering premium value and convenience to travelers across the country.

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