

FitsAir to launch daily Dhaka flights

- A Monitor Desk Report

Date: 14 July, 2025



Dhaka: FitsAir will increase the frequency of its Colombo-Dhaka route to daily service starting 18 August 2025, citing rising passenger demand and strengthening trade and tourism links between Sri Lanka and Bangladesh.

The move marks a significant step in the airline's regional growth strategy, aimed at offering more accessible and cost-effective travel options across South Asia.

Bangladesh has emerged as one of South Asia's fastest-growing economies, with business and leisure travel between Colombo and Dhaka seeing continued momentum.

FitsAir Executive Director Ammar Kassim said: "Operating daily into Dhaka strengthens our product and service offering for our customers flying to Sri Lanka and onward into our regional network."

"According to recent data from the Sri Lanka Tourism Development Authority (SLTDA), over 4,700 Bangladeshi visitors arrived in Sri Lanka in March 2025 alone, a 260pc increase compared to the same period last year.

These figures reflect a clear demand for better connectivity, and we're proud to support that with more frequent and affordable service," Kassim added.

FitsAir's expansion comes at a time when Sri Lanka is actively boosting inbound tourism and trade with South Asia.

Dhaka, a key market for medical tourism, higher education, and retail travel to Colombo, is expected to benefit from the added frequency, strengthening both countries' economies and travel ecosystems.

This move reflects FitsAir's long-term vision to become a leading regional connector across South Asia, as the airline responds to rising demand and expanding cross-border opportunities.

Offering passenger services to Malé, Dubai, Dhaka, and Kuala Lumpur, and the recent introduction of Business Class across all routes, FitsAir continues to elevate the travel experience for both leisure and corporate travellers.

Through increased flight frequencies and new destination launches, the airline remains firmly committed to its core values of affordability, reliability, and customer satisfaction.

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