

Foodi marks milestone of making million meal deliveries

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Dhaka: Country's one of the leading online food delivery platforms Foodi has marked a significant milestone by completing over one million food deliveries.

Foodie achieved the feat in a very short time since its inception, said a release, adding customers are choosing the platform for its ability to deliver their favourite restaurant meals at competitive prices within the shortest possible time. More and more customers are joining the platform every day.

On the achievement, Md Shahnewas Mannan, Chief Operating Officer, Foodi, said, "Customers have been giving us great feedback regarding food variety, quality and pricing. We are running exciting offers throughout the month, and new restaurants are being added to the platform regularly."

“Currently, more than 5,000 restaurants are onboard with us,” he further mentioned.

Foodi is committed to delivering food in the fastest time possible, informed Mashrur Hasan Mim, Chief Marketing Officer, Foodi.

“The industry benchmark for food delivery is 30 minutes and we are successfully delivering within a similar timeframe,” he said.

“Riders are a critical part of our ecosystem. Foodi currently has over 2,500 active riders,” he further shared.

“Alongside ensuring their benefits, we are also investing in their skill development, which contributes to creating a skilled workforce,” expressed the CMO.

Foodi is a subsidiary of US-Bangla Airlines and is rapidly expanding its footprint across the country.

In addition to serving all divisional cities, Foodi has recently launched services in Tangail, Bogura, Cumilla and Sirajganj, covering over 45 zones nationwide.

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