

## German airline Condor unveils new candy-striped livery

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Dhaka: German airline Condor – the latest carrier to step up its livery game – announced to soon paint its aircraft fleet in candy-colored bold stripes, inspired by "parasols, bath towels and beach chairs," said the carrier.

Condor was owned by British holiday company Thomas Cook, which collapsed in 2019. Now the leisure airline is striking out on its own, with a new look to celebrate.

The colorful stripes, designed by Berlin creative agency Vision Alphabet, intend to evoke nostalgia for vacations past and excitement for vacations of the future.

There are five colour options: the blue stripes represent the sea, the yellow stripes recall sunshine, red represents "passion", green represents "island" and a beige-gold stripe should make travellers think of a sandy beach.

The airline suggested the stripes also represent "the diversity of Condor's guests, employees and the multitude of opportunities to discover the world with Condor."

Ralf Teckentrup, CEO of Condor said in a statement that the colourful stripes are the airline's "new trademark."

However, it is not just Condor's exterior that has been reimagined. Condor's logo on social media account has also been emblazoned with stripes, while boarding passes and inflight items like blankets are being reimagined.

Condor said crew uniforms will also "shine in the new design," with more details and photos to come.

The first stripy Condor aircraft has already taken flight -- an A321 furnished in yellow stripes departed Frankfurt, Germany to Lanzarote, one of Spain's Canary Islands, at noon on April 5.

Condor has over 50 aircraft in its fleet, and promises the majority will be painted by 2024. Expect to see six of the striped aircraft in operation by this summer, with these aircraft flying to destinations including the Canary Islands, Greece and Egypt, mentioned the airline.

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