

Golden Tulip appoints new sales and marketing director

- A Monitor Desk Report

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Dhaka: Golden Tulip has announced the appointment of Shamsul Arefin as Director, Sales and Marketing.

In his long career he was appointed in various different positions in Hotel Industry.

With a distinguished career spanning over two decades, Shamsul Arefin brings extensive experience from key leadership roles at esteemed hotels. His deep industry knowledge and expertise in managing relationships with a diverse portfolio of clients—from multinational corporations and diplomatic missions to aviation companies and local enterprises—will be instrumental in driving the hotel's continued success.

Arefin's unique perspective, innovative ideas, and extensive experience

will undoubtedly drive Golden Tulip to new heights of success, read a release.

His commitment to self-development and team building underscores his dedication to excellence and innovation.

Arefin said, "I am thrilled to join the enthusiastic and committed team at Golden Tulip Working with top-notch marketing, sales, and PR staff that specialises in each area will be exciting for me."

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