

## IndiGo launches new hotel booking option

- A Monitor Desk Report

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Dhaka: IndiGo introduced a new hotel booking option on its website and app. The service allows travellers to seamlessly and quickly book flights and hotels.

About the development, Neetan Chopra, Chief Digital and Information Officer, IndiGo, said, “At IndiGo, we are always looking at improving customer journey through continuous digitisation. This expansion into hotel booking platform underscores the airline’s commitment to customer convenience and satisfaction by curating a streamlined travel experience, serving as a one-stop destination for both flight and hotel bookings.”

IndiGo partnered with Vernost Marketing Services Private, who has developed and manage the hotel platform integrated with the flight platform.

Vernost, a marketing partner of Expedia Group, expands IndiGo's customer offerings by providing access to Expedia Group's extensive portfolio of over 700,000 properties across 250,000 destinations worldwide.

“This expansion takes IndiGo's promise of seamless travel to new frontiers, not just 35,000 feet above sea level, but even beyond their journey in the sky. With over 7 lac properties to choose from in India and abroad, we are dedicated to enhancing every aspect of our customers' travel experience,” concluded Neetan Chopra.

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