

Int'l tourism fair kicks off Thursday in Dhaka

- A Monitor Desk Report

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The 21st edition of the international tourism fair, Air Astra Dhaka Travel Mart 2026, will begin on Thursday, at the Ball Room of Pan Pacific Sonargaon Dhaka, April 9, 2026.

The three-day event is organized by The Bangladesh Monitor, a leading travel and tourism publication, with Air Astra as the Title Sponsor.

Afroza Khanam (Rita), Minister for Civil Aviation and Tourism, will formally inaugurate the fair as the Chief Guest. M Rashiduzzaman Millat, State Minister of the same ministry, will attend as the Special Guest, while M Nasser Rahman, Member of Parliament of the 13th Bangladesh Jatiya Sangsad, will be present as the Guest of Honour.

More than 50 organizations from Nepal, Thailand, Malaysia, Singapore, Turkey, Vietnam, China, and host Bangladesh will showcase their products and services across 10 pavilions and over 80 booths.

Participating entities include national tourism organizations, airlines, travel agencies, hotels and resorts, tour operators, financial institutions, medical service providers, and other stakeholders in the travel and tourism industry.

Visitors to the fair will enjoy attractive discounts on domestic and international air tickets, tour packages, hotel and resort accommodations, medical tourism packages, and other travel-related products and services.

The event is further supported by US-Bangla Airlines, Mutual Trust Bank PLC, Sabre (a global distribution system provider), and Buy Tickets (an online travel agency) as partners in various capacities.

The fair will be open to visitors from 9 to 11 April, daily from 10:00 am to 8:00 pm. Entry tickets are priced at Tk. 50.

Visitors will also have the chance to win exciting prizes through raffle draws using their entry tickets. Prizes include return air tickets to domestic and international destinations, complimentary stays at hotels and resorts both at home and abroad, as well as lunch and dinner vouchers at leading star hotels in the country.

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