

## Int'l tourism fair Triplover DTM-2022 begins on June 2

- A Monitor Desk Report

Date: 28 May, 2022



Dhaka: With a view to accelerating the recovery of the travel and tourism sector of the country following the devastating effect of Covid-19 pandemic, country's premier travel and tourism publication The Bangladesh Monitor will organise the 17<sup>th</sup> edition of the international tourism fair - Triplover Dhaka Travel Mart-2022 (DTM-2022) at Pan Pacific Sonargaon Hotel in the capital from June 2-4.

Kazi Wahidul Alam, Editor of The Bangladesh Monitor shared the information during a press briefing held at Pan Pacific Sonargaon Hotel on May 28.

State Minister for Civil Aviation and Tourism Md Mahbub Ali will be present as the Chief Guest at the inaugural ceremony of the fair to be held on June 2 at 11:00 am and formally inaugurate it.

Prof Shibli Rubayat-Ul-Islam, Chairman (Senior Secretary), Bangladesh Securities and Exchange Commission (BSEC) will be present as the Special Guest while Md Jashim Uddin, President, FBCCI as the Guest of Honour on

the occasion.

Wahidul Alam informed that a total of about 50 organisations, representing national tourism organisations, airlines, tour operators, hotels, resorts, travel agencies, online travel agencies, healthcare service providers from home and abroad are taking part in DTM 2022.

The three-day fair will remain open for visitors from 10:00 am to 8:00 pm everyday on payment of an entry fee of BDT 40 per person.

Attractive prizes will be offered in a raffle draw, which will include airline tickets to Maldives, Singapore, Kolkata, Cox's Bazar and many others.

Attractive special offers and discounts will also be offered by the participating organizations during the three-day fair including free hotel accommodation in Cox's Bazar and other destinations by US-Bangla Airlines.

On the sidelines of the fair, a seminar on "Prospect of Bangladesh as a Regional Aviation Hub" will be held on June 4 at 3:30 pm.

Air Vice Marshall M Mafidur Rahman, Chairman, Civil Aviation Authority of Bangladesh (CAAB) will present the key-note paper while Barrister Anisul Islam Mahmud MP, Managing Director, Fly Dhaka; Abu Saleh Mostafa Kamal, Managing Director and CEO, Biman Bangladesh Airlines; Md Abdullah Al Mamun, Managing Director, US Bangla Airlines; Mofizur Rahman, Managing Director, NOVOAIR; Imran Asif, Managing Director, Air Astra and Wing Com Nazrul Islam, Managing Director, United Airways BD Ltd will participate as Discussants.

Leading online Travel Agency (OTA) Triplover is playing host as Title Sponsor of the fair while the biggest private sector airline of the country US-Bangla Airlines is the Co-sponsor. National carrier Biman Bangladesh Airlines, Bangladesh Tourism Board (BTB) and Bangladesh Parjatan Corporation (BPC) are the Partners of the DTM-2022.

The press meet was addressed among others by Md Zahid Hossain, Director (Additional Secretary) Sales and Marketing, Biman Bangladesh Airlines; Nisha Tasnim Shaikh, General Manager and Head of Operations of Triplover; Md Kamrul Islam, General Manager, PR, US-Bangla Airlines; and Md Ziaul Haque Howlader, Manager (Sales Development and PR), Bangladesh Parjatan Corporation.

- T